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CONTACT: Brett Fulton
Smoke Broadheads
412 519 5352

**NEW AND IMPROVED RAMCAT FIXED BLADE BROADHEAD DEBUTED AT
THE 2010 ATA SHOW IN COLUMBUS, OH**

Revolutionary new fixed blade broadhead with Hydroshock Self-Centering Chisel Tip is designed for extreme accuracy, penetration, and major cut diameter with backcut

NORTH HUNTINGDON, PA – March 16, 2010 – Broadhead designer, Brett Fulton, owner of Fulton Precision Archery debuted his new Ramcat Fixed Blade Broadhead at the Archery Trade Association's 2010 Annual Trade Show in Columbus, OH. This show is where all of the new archery products are debuted each year. Brett Fulton held a penetration demonstration in the Ramcat shooting lane at the show. The Ramcat was shot along with many of the top selling broadheads on the market into ballistic gelatin. Each demonstration showed that the Ramcat Broadhead was superior in penetration when compared to all other broadheads shot.

In addition, Fulton Precision Archery has signed a contract with PSE, Precision Shooting Equipment, Inc., whereby PSE's Regional Sales Managers will be representing the Ramcat Broadhead to archery pro shops, distributors, sporting goods stores, and buying groups nationwide and internationally. PSE is based in Tuscon, AZ, and is the largest privately owned archery equipment manufacturing company in the country.

This new product is a one piece, 100 grain, stainless steel body ferrule with 1 3/8" cut diameter. The broadhead has a Hydroshock Self-Centering Chisel Tip with patented deep lobes. The deep lobes create an airfoil that drafts wind over the blades and disallows windplaning. Once in the animal, the lobes create a hydrofoil forcing body mass outward and thus removing friction down the arrow shaft. This results in the deepest penetration on the market. The broadhead has an offset and stealth blade design with blades that are .032" thick for strength. The replaceable blades are sharpened front and rear to create a backcut. If the head does not pass through the animal, the blades will roll forward and the broadhead will cut its way backout. The Ramcat has field point accuracy and is deadly quiet in flight. This is the hardest hitting, deepest penetrating, most accurate broadhead on the market. Hits Like a Ram.....Cuts Like a Cat!

For more information, visit us online at www.smokebroadheads.com or www.ramcatbroadheads.com

Fulton Precision Archery was formed by Brett and his wife Chris, to develop new revolutionary products for the archery industry. Brett Fulton, President of the company, has a mechanical background and is an avid hunter who has been bowhunting for 40 years.

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